



collective2  
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## Matthew Klein

Founder and President

Matthew Klein is the Founder and President of Collective2.com, the Internet's largest provider of trading systems for individual investors. Headquartered in suburban New York, Collective2 offers nearly 8,000 trading systems that provide average investors with the power and sophistication previously reserved for professional investment managers.

Mr. Klein began his active technology career in 1994 when he left graduate school at Stanford University to found Release Software Corp., a venture-funded startup based in Menlo Park, Calif. Release Software used the Internet to create a sales channel for digital products that totaled 3,000 titles by more than 200 software publishers.

Strategic partners included Symantec, Intuit, Computer Associates, Lotus, Cendant, Macromedia and The Learning Company. Release had the Internet's mostly widely used Electronic Software Distribution system, and its technology was the first to receive certification by Microsoft Corp.

After leaving Release Software in late 1998, Mr. Klein became founder and CEO of TechPlanet, an information technology consulting company serving small business. Also based in Menlo Park, the venture-funded startup provided hardware and software purchase and installation, networking, maintenance and support.

Under Mr. Klein's leadership, TechPlanet grew to more than 400 employees with operations in nearly two dozen cities including Atlanta, Chicago, Dallas, Los Angeles, Portland, and Seattle.

In late 2001, Mr. Klein left TechPlanet to pursue his interest in trading systems technology. A self-taught computer programmer, Mr. Klein launched Collective2 the following year, and the company debuted its Web site in 2003.

A graduate of Yale University, Mr. Klein also is a critically acclaimed novelist who has published two financial thrillers. In 2007, the New York Times said Mr. Klein's most recent work, *Con Ed*, is "funny, full of tricks, and very, very hard to put down." The Book Place called Mr. Klein's *Switchback*, "One of the most accomplished and daring debut crime novels of 2006," adding that it is "a fantastic read."